

This job is no longer available

Marketing Manager



Recruiter	THEATRE ROYAL WINDSOR
Location	Windsor, Berkshire
Salary	circa £25,000 to £28,000 dependent upon experience
Posted	18 Sep 2015
Closes	05 Oct 2015
Ref	TRWMM
Industry	Arts & heritage, Theatre, Venue, Marketing & PR, Communications, Digital Marketing, Market research, Media, Advertising, Digital Media, Print, Radio
Job Function	Marketing/PR
Job Level	Management
Hours	Full Time
Contract	Permanent
Listing Type	Job vacancy

Marketing Manager

Salary circa £25,000 to £28,000 dependent upon experience

Theatre Royal Windsor is looking to appoint a Marketing Manager to join our busy, hard-working and passionate team.

With an illustrious past, celebrating a bicentenary this summer, the iconic Theatre Royal Windsor has a bright future as an exciting and innovative theatre in the heart of historic Windsor town, serving locals and visitors alike.

Managed by the UK's most prolific producer Bill Kenwright, we are nationally significant as the only commercial producing theatre outside London, blazing the trail for regional creative organisations.

With the increasing popularity of our diverse, high quality programme, our newly installed customer relationship management system, and the ongoing refurbishment of our beautiful listed building, there's never been a better time to join our team.

Your role will include:

- To take a lead in the design and delivery of a comprehensive communications strategy
- The analysis of daily box office figures
- Liaising with press and visiting companies
- Creating, budgeting & implementing marketing campaigns for visiting and inhouse productions
- Coordination of social media, E-marketing, website, print, outdoor and radio advertising
- Co-ordination of season brochures and other direct mailings

Applicants should have at least 2 years' experience, have a genuine interest in theatre and be passionate about their work. The ideal candidate will have exceptional copywriting and proof reading ability along with a keen eye for detail and excellent communication skills.

This is a full time post with occasional evenings and weekends required.

Closing Date: Monday 5th October midday

Interviews: 15th/16th October

To apply for this post please forward a copy of your CV and a covering letter to Daniel Herbert, Operations Manager via the button below.

Further information can be found on our website.

More jobs like this

- [Management Marketing/PR Arts & heritage jobs in Windsor](#)
- [Management Marketing/PR Theatre jobs in Windsor](#)
- [Management Marketing/PR Marketing & PR jobs in Windsor](#)
- [Management Marketing/PR Communications jobs in Windsor](#)
- [Management Marketing/PR Digital Marketing jobs in Windsor](#)